# SAXONY. STATE OF THE ARTS.

proudly presents

# **VIA ROMANTIKA**







# VIA ROMANTIK\*A

\* German for "Romance"



# romantic?

picturesque ...

charming ...

paradisical ...

mysterious ...

intriguing ...

beautiful !!!







# VIA ROMANTIKA ...

- is a scenic route along roads less travelled
- leads to historic cities and towns, beautiful landscapes, castles and palaces and manufacturers of famous products
- connects Germany's no. 1 cultural destination with the Czech Republic and Poland
- crosses the motorway from Prague to Berlin twice
- can be travelled in both directions
- offers the most beautiful photo motifs

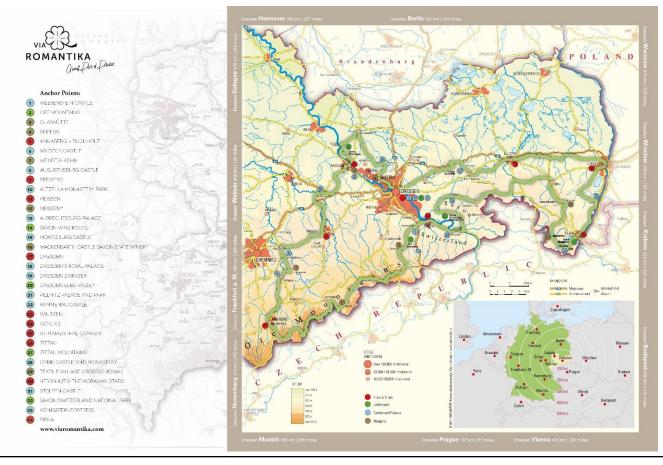














#### Overall length of 685 km/425 miles = total travel time of 15 ½ hours (without stops)





#### **34** "Anchor Points" = must-sees:

- 8 historic towns
- 5 landscapes
- 14 castles, palaces, gardens and abbeys
- 7 outlets and factory sales

Not more than an hour apart from each other...

... further attractions in between ...



# **Historic towns:**

- Annaberg-Buchholz
- Bautzen
- Dresden
- Freiberg
- Görlitz
- Meissen
- Pirna
- Zittau





# **Featured town: Görlitz**



4.000 protected buildings and monuments



# Featured town: Görlitz



A moviemaker's dream location and a multiple Oscar winner



# Featured town: Görlitz



Picture book of architecture and mecca for lovers of fine details



# **Annaberg-Buchholz**



Witnesses of a rich past and still beautiful present



#### Bautzen



Medieval appearance and cultural center of the Sorbian minority



# Dresden



One of the most beautiful cities of Europe



# Freiberg



The source of Saxony's wealth



#### Meissen



Birthplace of Saxony and former capital



#### Pirna



Charming gateway to Saxon Switzerland National Park



#### Zittau

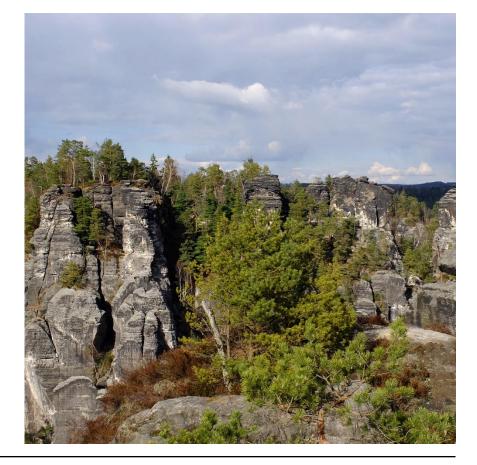


The beautiful place where Germany meets Poland and the Czech Republic



## Landcapes:

- Dresden Elbe Valley
- Ore Mountains
- Saxon Switzerland National Park
- Saxon Wine Route
- Zittau Mountains





# Featured landscape: Saxon Switzerland National Park



Stunning rock formations and table mountains



# Featured landscape: Saxon Switzerland National Park



Beauty and drama on the border of Germany and the Czech Republic



# Featured landscape: Saxon Switzerland National Park



A mecca for nature lovers with lush fairy-tale forests



# **Dresden Elbe Valley**



The perfect harmony of architecture and nature



# **Ore Mountains**



Nature and traditions



#### Saxon Wine Route



Man-made nature along the Elbe River



#### **Zittau Mountains**

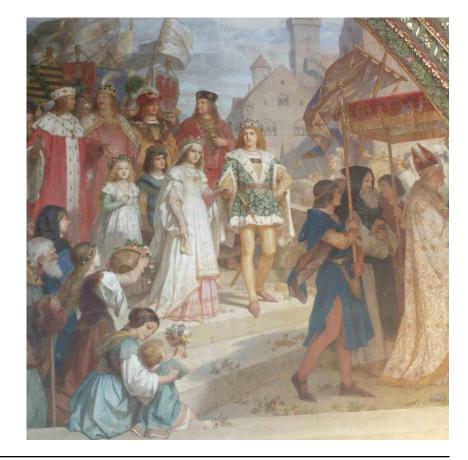


Germany's smallest mountain range



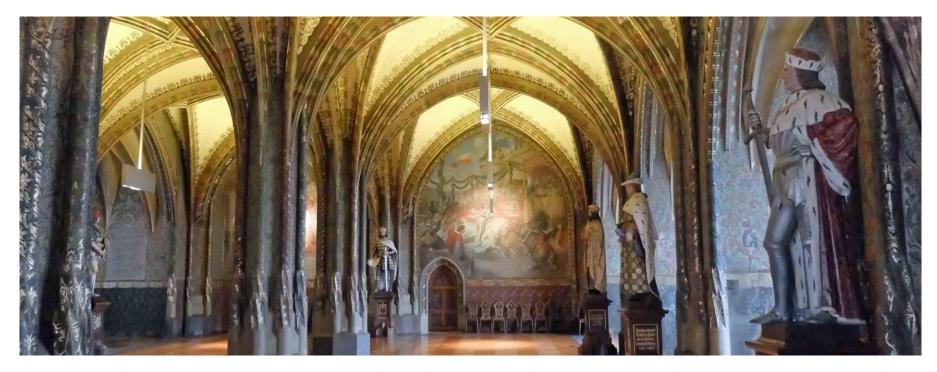
#### Castles, palaces, gardens and abbeys:

- Albrechtsburg Palace
- Altzella Monastery
- Augustusburg Castle
- Dresden's Royal Palace
- Dresden Zwinger
- Königstein Fortress
- Moritzburg Castle
- Oybin Castle and Monastery
- Pillnitz Palace and Park
- Rammenau Castle
- St. Marienthal Convent
- Stolpen Castle
- Weesenstein Castle
- Wildeck Castle





# **Featured castle: Albrechtsburg Castle**



Germany's oldest palace



# **Featured castle: Albrechtsburg Castle**



First production site of Europe's oldest porcelain



# **Featured castle: Albrechtsburg Palace**



Meissen's impressive castle hill with the palace and the cathedral



# **Altzella Monastery**



Romantic landscape park and early burial place of Saxony's royal family



# Augustusburg Castle



Europe's largest motorcycle museum and "Crown of the Ore Mountains"



# **Dresden's Royal Palace**



Home of world-famous museums and the "Court of Aurangzeb"



### **Dresden Zwinger**



Baroque splendour and famous collections



### **Königstein Fortress**



Europe's highest fortress and safe haven for Saxony's royal family and its treasures



# Moritzburg Castle



Picture-perfect place for hunting and other pleasures



# **Oybin Castle and Monastery**



Graceful ruins and great views



#### **Pillnitz Palace and Park**



Summer palace of the Saxon kings with exotic architecture



#### **Rammenau Castle**



Beauty of the countryside



# **St. Marienthal Convent**



Germany's oldest Cistercian convent and international meeting place at the German-Polish border



### **Stolpen Castle**



Memorial to the most-famous love story in Saxon history



# Weesenstein Castle



Fortified castle and stately royal palace in one



# Wildeck Castle



Hunting castle and motorcycle museum



# **Outlets and factory sales:**

- Glashütte
- Herrnhut and the Moravian Stars
- Meissen
- Seiffen
- Textile Village Grossschönau
- Wackerbarth Castle Saxon State Winery
- Wendt & Kühn





### **Featured outlet: Meissen**



Demonstration workshops and museum of Europe's oldest porcelain manufacturer



#### **Featured outlet: Meissen**



The world's only Meissen outlet store with great deals on porcelain and other luxury products



# Featured outlet: Meissen



Fine dining and coffee and cake ceremonies



#### Glashütte



Manufacturies and outlets of some of the world's best watchmaking companies and site of the German Watch Museum



# Herrnhut and the Moravian Stars



Another Saxon Christmas product which has conquered the world



#### Seiffen



Village of eternal Christmas and birthplace of the nutcracker



# **Textile Village Grossschönau**



Picturesque centre of the German damasque and terry industry with factory outlets and museum



# Wackerbarth Castle Saxon State Winery



An irresistable combination of great beauty and good taste with a transparent production and many high-class events



# Wendt & Kühn



Timeless angels with eleven dots



# More information:

Visit www.viaromantika.com

and / or

Order the brochure from **www.visitsaxony.com** 



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# Thank you!



