

**A first in Germany:
The new Augmented Visit of Albrechtsburg Castle with HistoPad
French Tech starts in the most ancient Castle in Germany, in Meissen**



The late-Gothic Meissen Albrechtsburg Castle towers majestically over the picturesque Elbe River valley. Originating in the 15th century, it is deemed the oldest palace building in Germany. Starting from Summer 2020, all visitors will be able to embark on an unforgettable Augmented Reality visit of the Castle with the help of the HistoPad, a cutting-edge tablet guide produced by both Schlösserland Sachsen and the French startup firm Histoverly.

A spectacular immersive journey back in Time

How did the ladies of Sidonia von Sachsen's Court use to dress ? What kind of dishes and food were served during banquets ? How was the world famous Meissen porcelain manufacture organized within the Castle in the 19th Century ? Where were famous masterpieces hidden in the castle in 1942 ? Such thrilling questions will be answered to the Castle's visitors thanks to the HistoPad, a digital device that entralls small and big people alike since 2013 in France.

Albrecht's private apartment in 1485, the 1499 banquet organized by Sidonia in the Great Court Chamber, the chemical laboratory of the porcelain manufacture in the 19th Century... visitors will be able to dive into nine 3D re-creations of the castle's halls, whose layout, décor and furnishings will be reconstructed in 3D.

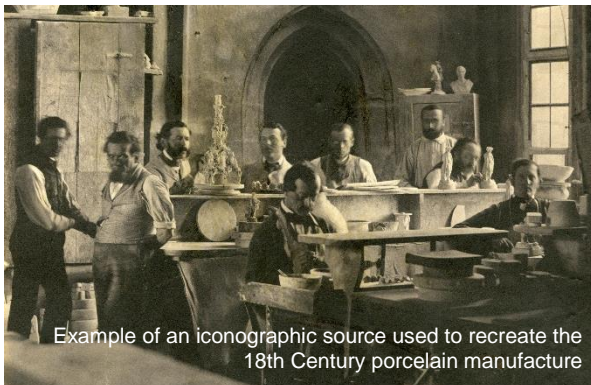
Enabled by meticulous historical research, the faithfulness of the reconstructions has been confirmed by a committee of renowned experts from Staatliche Schlösser, Burgen und Gärten Sachsen specialized in the late Middle Ages and in the former manufacture of porcelain of Saxony.



Example of a finalized HistoPad : reconstruction of the 1518 Great Hall in the Amboise Castle

The paintings and the outstanding architecture brought to life

The HistoPad will also let **visitors digitally explore the castle's paintings and architecture**, so they can better understand its history and collections. In particular, high definition images will enable visitors to zoom in on particularly interesting works and examine them in detail.



Example of an iconographic source used to recreate the 18th Century porcelain manufacture

A treasure hunt for children

Young visitors and their parents will take part in a **treasure hunt**, send themselves a **historic selfie** or even use the **interactive map** to find useful information about their visit and way around the castle. Any visit is made a delightful shared experience of amusement and discovery.



Example of a finalized HistoPad : reconstruction of the kitchen of the Chinon Fortress



Making-of : 3D reconstruction (left) of a 1450 « Natternzungen-Kredenz » exhibited in the Kunsthistorisches Museum (right)

The best cultural outreach, available to 100% of visitors: a first in Germany

Albrechtsburg, Germany's most ancient castle, is the first monument in Germany that will welcome all its visitors with the HistoPad Augmented Reality. **The tablet will be included as standard in the price of an entry ticket:** every visitor will be able to use one, in their own language – the pinnacle of contemporary digital outreach.

With the HistoPad, Schlösserland Sachsen is developing a global innovative policy of valorization of the Saxon heritage and territory. In 2021, a second monument will be equipped with the HistoPad technology: **the Moritzburg Castle.**

The HistoPad is developed jointly by Schlösserland Sachsen and Histovery. Since 2013, Histovery has developed the Augmented Visit in **15 museums and monuments, reaching over 2 million visitors per year.** Among its cultural partners are the Castle of Chambord, the Popes' Palace in Avignon and the Conciergerie in Paris. With the Albrechtsburg HistoPad, it is **the first time that the French Tech start up brings its expertise abroad.**



Making-of : measurements of the rooms using photogrammetry

SBG gGmbH: a pioneering communication tool

The Managing Director of the State Palaces, Castles and Gardens of Saxony, non-profit, Dr. Christian Striefler, was brimming with enthusiasm as the new “Histopads” were presented at Meissen Albrechtsburg Castle: “We’ve been working with HistOvery to produce a pioneering communication tool that goes above and beyond a simple exhibition by fully immersing our visitors in the history of Meissen Albrechtsburg Castle. We’re using state-of-the-art technology to enable an entertaining and comprehensive presentation of our historical findings. Our visitors will be able to decide for themselves how deep they want to delve into the history of the cultural monument. We can’t wait to reveal the new Histopads at Meissen Albrechtsburg Castle in summer 2020”.

www.histoverly.com

www.schloesserland-sachsen.de

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